



Impact report 2018-2019

Follow us on:



Daniel's Den is a Company Limited by Guarantee 5303714 and a Registered Charity 1147172

MISSION STATEMENT

Our Purpose

To encourage and enrich family life in order to build stronger communities.

Our Vision

We have a vision to see:-

Parents/carers and children having the opportunity to know and be known in their local community;
People building relationships that matter within and beyond their cultural and ethnic group.

Our Objectives

To have family life valued in all levels of society both locally and nationally.

- firstly by establishing and running parent and toddler groups, recognised as first rate by users.
- secondly by offering parenting support
- thirdly by enabling people to recognise the value of parent and toddler groups
- fourthly by fostering mutual cooperation and support for toddler groups
- fifthly by supporting the choice of stay at home parents and raising awareness of the value they bring to society

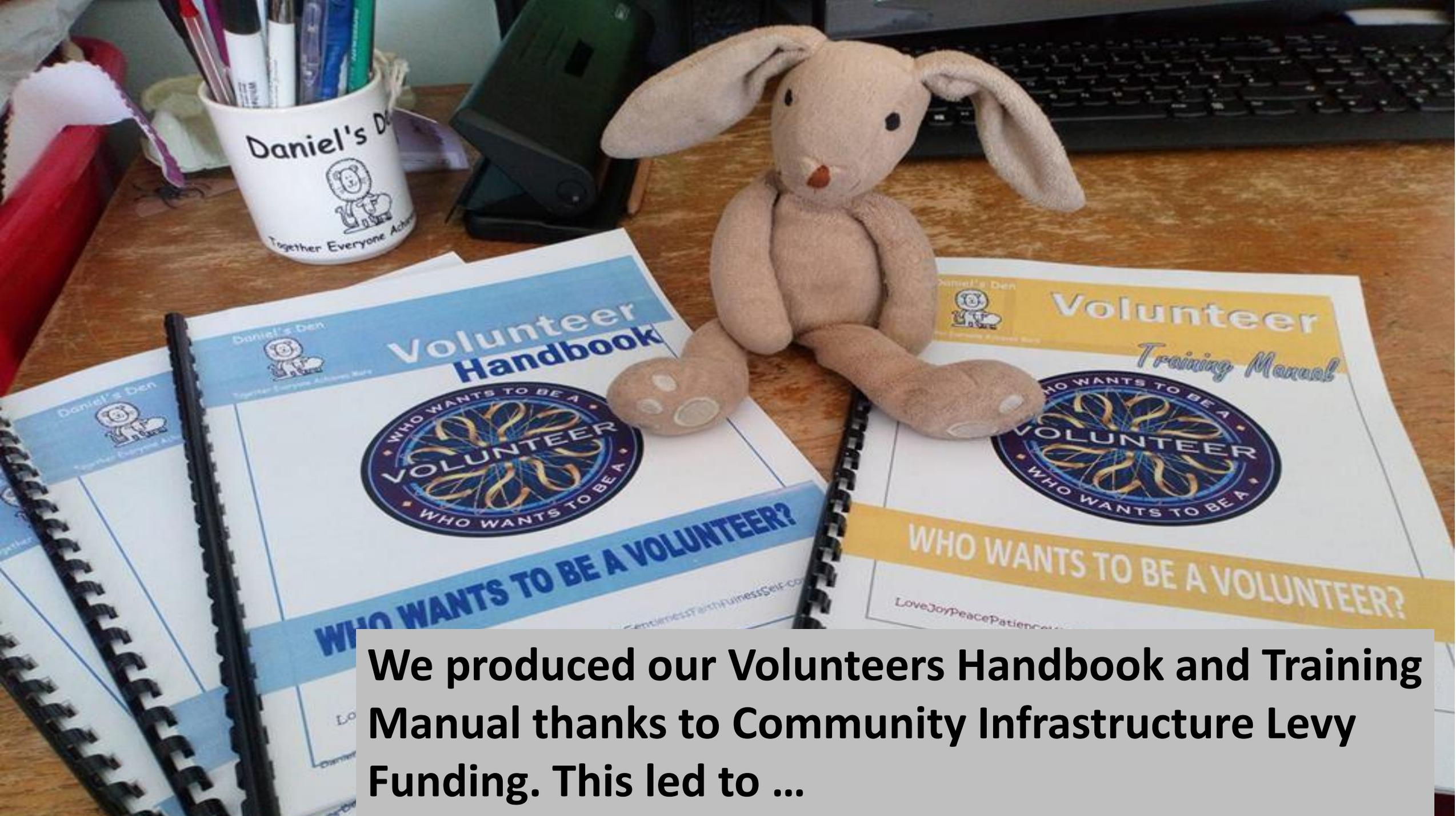


Jo Gordon, Director

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We produced our Volunteers Handbook and Training Manual thanks to Community Infrastructure Levy Funding. This led to ...



... 5 training sessions for
new and existing
volunteers

30+ volunteers trained!

Lisa's story

'To know that people will come to a session - trust, confide and make memories for them and their children makes me happy. It makes me grateful I became a volunteer!'



'Being able to help, share advice or just simply having a good natter over a coffee while children play can feel great and so fulfilling!! This has also boosted my confidence massively!'



A group of children and adults are gathered in a room with wood-paneled walls. Many of the children are wearing purple party hats with a pom-pom on top. Some children are wearing purple shirts, while others are in various casual clothing. A woman in the foreground is smiling and holding a child. In the background, another woman is standing and talking on a phone. The overall atmosphere appears to be a festive or celebratory event.

We ran over
200
Sessions...

**326
families
registered**



Opportunities to
play ...



Do crafts ...



Sensory play

All generations
welcome

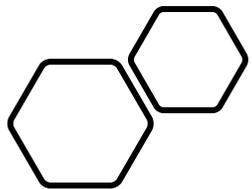


Musical moments ...





Christmas



Getting outdoors

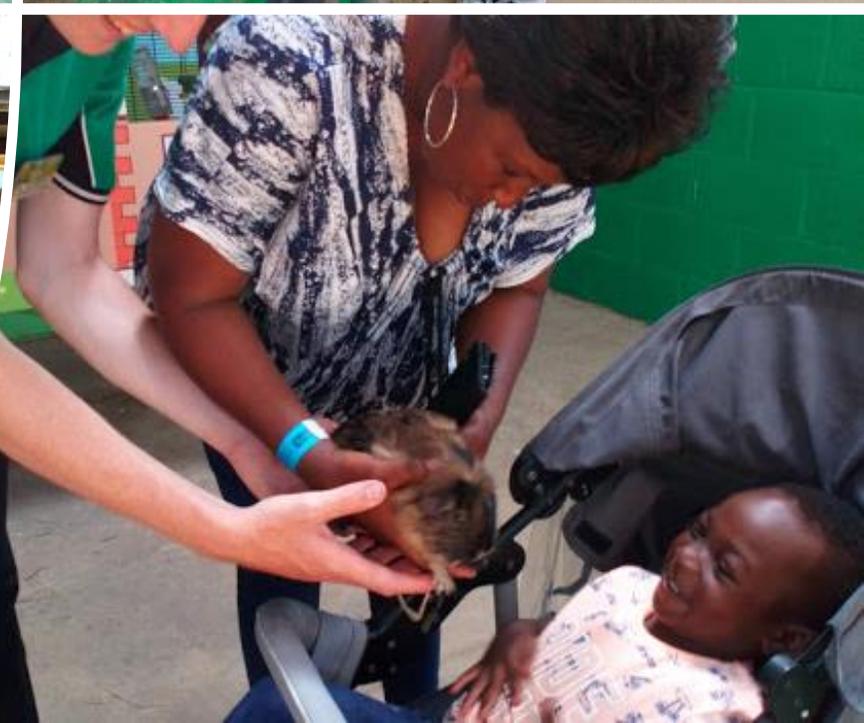


Trip

Thanks to funding from the COOP we were able to take 100 people to Willows Farm in Hertfordshire. We were joined by a drop-in group for the elderly and this made it a great intergenerational experience.

‘My son had never seen any farm animals before – he was so happy. Thank you!’

‘I really enjoyed the tractor ride’ – Roy aged 82





New publicity materials getting out and about!

We finally produced our welcome packs which included Daniel's Den bags, parenting postcards and brochures





Sisk are an international building company who are involved in building part of Wembley Park. Some of their apprentices made us some fantastic new pieces of furniture and ...

...Sisk also did our office makeover!!

From this ...



...to this



A workstation for at least 4 people, lockable cupboards, shelving for crafts and 2 sets of filing drawers!!



Time to say goodbye to our sessions at Gladstone Park Primary School after 12 years ...
and excited about opening a new group in Willesden soon!



At a street festival, we were involved in providing play activities plus face painting. We carried out a quick poll and were delighted to hear that 30% of the participants had heard of us.. Our banners and internet presence are very useful, and we hope to build on this in the coming year

Pop up session at Heart Of Wembley Festival



Welcomed a new trustee and our first work experience student who used to come when she was a baby!



Various opportunities to speak
...Ealing, Gloucester, Kent,
Portsmouth and more!



Funny Bunny met lots of new people



Celebrating toddler groups in Brent ... and across London

'Parent and toddler groups are a remarkable example of the work churches are doing in communities across London that so often goes unseen. They are immensely valuable for both the development of children and the wellbeing and support of parents. I was delighted to be able to celebrate them.'

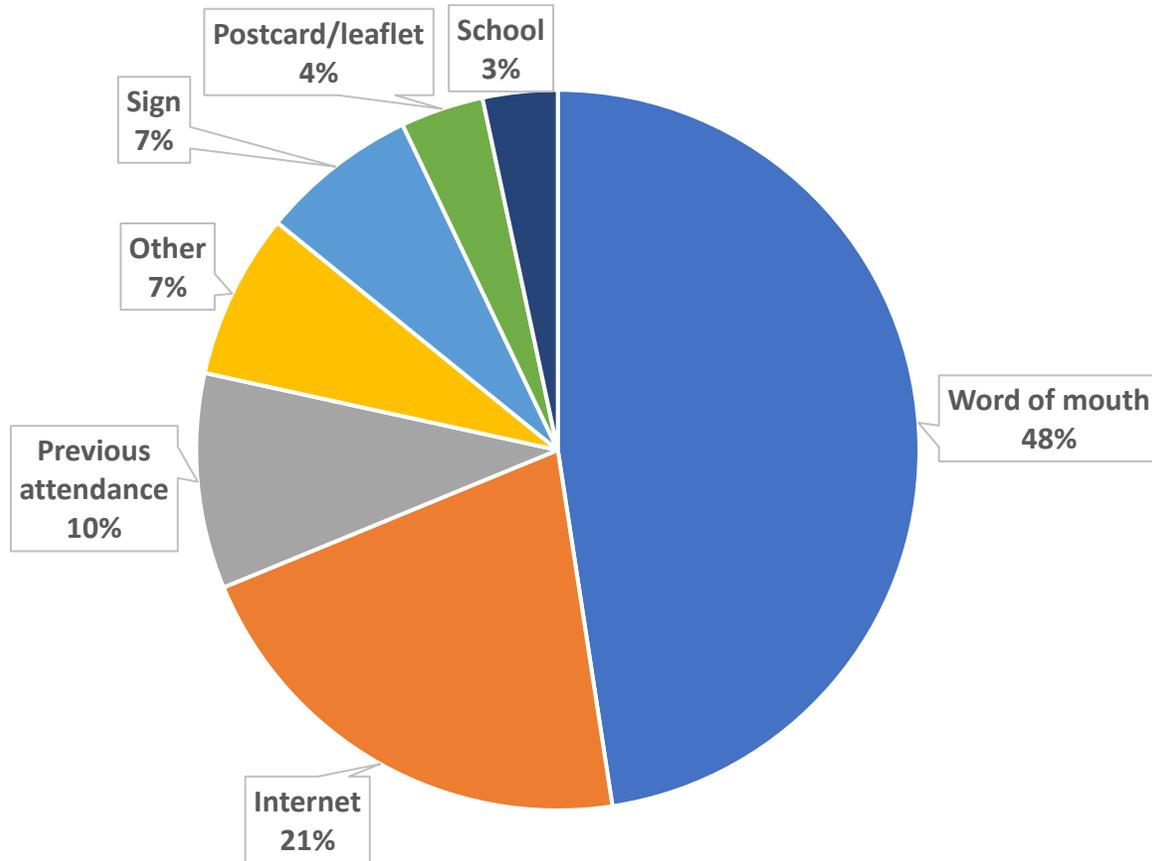
Rt Hon Stephen Timms, MP

So much to be thankful for....

Especially to our funders – regular donors, St Cuthbert's, Brent Council Community Infrastructure Levy funding, Wembley Park Community Fund, COOP, Brent Advice Fund, Garfield Weston, Sisk and to all those who made donations of time, money and venues!



How did you hear about Daniel's Den

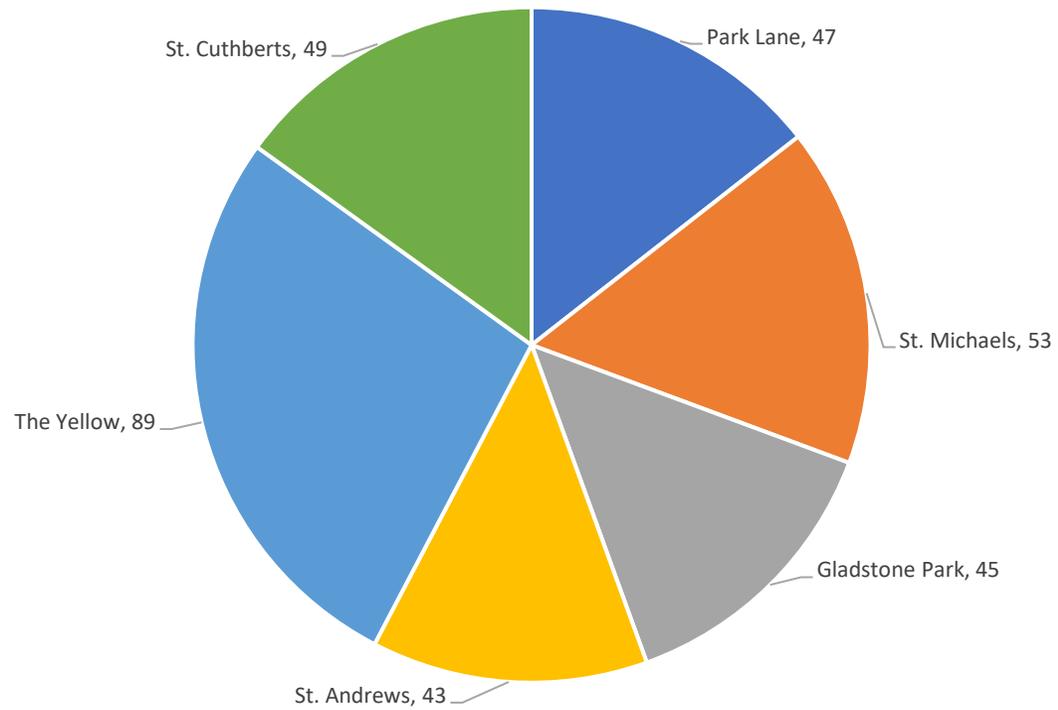


Nearly half our attendees found out about us by word of mouth.

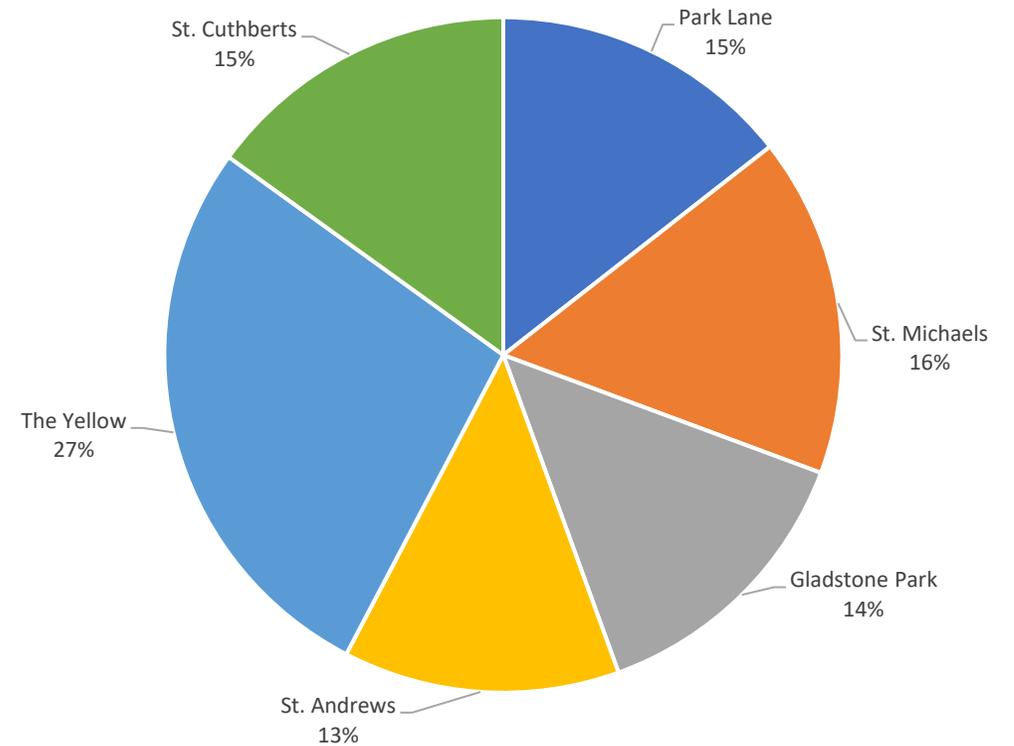
Based on those replies which specified how they found out about Daniel's Den

Registrations in 2018-20

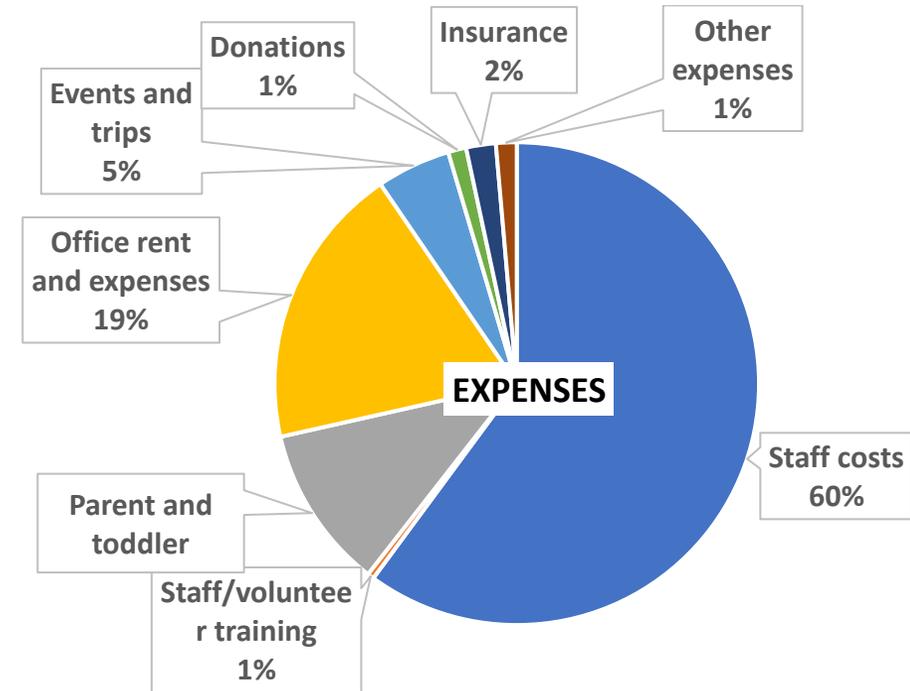
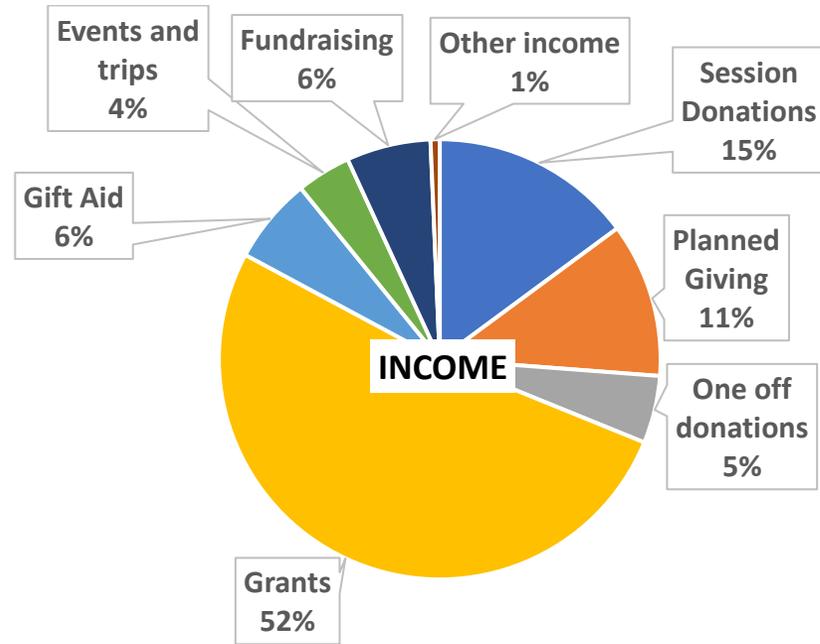
Where families were registered during 2018/19



Where families were registered during 2018/19



Where our money comes from ... and how we spend it



We are very dependents on grants and fundraising to provide our sessions. **We could not run our sessions from session donations alone.**



And so we look forward to
2019-2020

Please feel free to join us

Together Everyone Achieves
More!