

DANIEL'S DEN



# HELP US THRIVE & STAY ALIVE

## DD's FUNDRAISING MONTH OF JUNE



Dear parents, carers, donors & community partners,

As some of you may have heard in our groups and via our social media channels Daniel's Den is running a community fundraising campaign throughout the whole month of June

***"Daniel's Den is 25, help us thrive and stay alive!"***

The majority of the charity's income comes from grant applications which can be quite challenging & limiting at times. We would like to invite those who are part of the Daniel's Den community to help us raise funds to support our ongoing work and exciting new projects.

This could be via direct giving, fundraising on our behalf or even just by spreading the word to your own network. Our goal is to be serving the families of Brent & beyond for the next 25 years and more.

**<https://danielsden.org.uk/support-us/donate/>**

Some examples of what some members are doing:

- recruiting 25 regular monthly donors of £5
- a sponsored 25km walk passing all 10 DD venues
- selling cakes
- selling 25 homegrown plants
- volunteers hosting a family day 25/6/22 @ St Cuthbert's

If you would like more information of how to get involved and a fundraising pack, please email: [natalie@danielsden.org.uk](mailto:natalie@danielsden.org.uk)

**(see the next page)**





## DD's FUNDRAISING MONTH OF JUNE

### ***Why Support Daniel's Den?***

#### **Financially accessible children's activities are very limited.**

Daniel's Den goal is that money will never be a barrier for families to access our activities.

*"In a 10 MILE radius search from Wembley Stadium on the most popular children's activity app, 3% are less than £5 per child to enter."*

#### **We see & listen to the community and provide accordingly.**

Our Sowing Seeds & allotment project came out of a survey showing 25% of families did not have access to a garden or balcony at home.

After learning an asylum seeker family were living in a nearby hotel we are developing a series of children activities for the residents currently living there.

#### **We are more than 'just a playgroup'**

Our sessions provide the opportunity for families to seek support, connect with local organisations that they were unaware were available to them. Our experienced and trained team know the best way to signpost & refer to best meet individual needs.

Our volunteer programme encourages professional development & a community of friendship.

#### **DANIEL'S DEN JUNE FUNDRAISER**

**"DANIEL'S DEN IS 25, HELP US THRIVE & STAY ALIVE!"**

*"I enjoy going to Daniel's Den because ....."*

**"My son has started mingling with other children which makes me happy. It is important that we continue to come here because I have seen the improvements in my child."**



[www.danielsden.org.uk](http://www.danielsden.org.uk)

#### **DANIEL'S DEN JUNE FUNDRAISER**

**"DANIEL'S DEN IS 25, HELP US THRIVE & STAY ALIVE!"**

*"I enjoy going to Daniel's Den because ....."*

**"It gives you a space to have discussions about your child and you get to understand that you are not the only one."**



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**Free Entry  
Donations  
Welcome**



**Daniel's Den**

# Family Day

**Fundraiser**

**Bouncy Castle -  
DJ  
Face painting -  
Games  
Plants - Bake  
Sale  
& More!**



**SAT 25th JUNE 22  
2-5pm**

**St Cuthberts Church,  
214 Carlton Ave W, Harrow,  
Wembley HA0 3Q**

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